

**JOURNAL AD ORDER FORM**  
**St. Mary's Hospital Foundation Casino Night Gala**  
*Saturday, March 5, 2011 -- Pleasantdale Chateau, NJ*

**Journal Ad Options:**

Inside Front or Back Cover	8.5" x 11"	\$10,000
Platinum Page	8.5" x 11"	\$6,000
Gold Page	8.5" x 11"	\$3,000
Full Page	8.5" x 11"	\$1,500
Half Page	8.5" x 5.5"	\$750
Quarter Page	4.25" x 5.25"	\$350
Business Card	3.5" x 2"	\$200
Friend of St. Mary's Hospital	Listing in Journal	\$100

**Ad Specifications:**

- Please do not design ads with borders. The journal pages have preset borders.
- All ads should be designed in black and white or gray scale for best quality.
- PDF files with embedded fonts and images are preferred, but we can accept JPEGs and MS Word files (for text only, and fonts may need to be substituted).

**Placing Order & Sending Artwork:**

Please email [lanningf@smh-passaic.org](mailto:lanningf@smh-passaic.org). Indicate journal, organization, and size of ad in subject line, i.e., "Journal-ACME-1/2Page."

In the body of email please include the following information:

- Name of organization/individual and address
- Contact name and phone number
- Type of journal ad
- Include ad as an attachment file; please name file by organization and size of ad, i.e., "ACME-1/2 Page."

**Payment Options**

**By Check:** Please make checks payable to "St. Mary's Hospital Foundation Gala" and include contact phone number and email address. Mail to Foundation Office, St. Mary's Hospital, 350 Boulevard, Passaic, NJ 07055

**By Credit Card: Please fill out information below and fax to 973-365-4772.**

AMEX     Visa     Master Card    Amount to be charged: \$ \_\_\_\_\_

Account Number \_\_\_\_\_ Exp. Month \_\_\_\_ / \_\_\_\_ Year

Card Holder Name/Print: \_\_\_\_\_

Card Holder Name/Signature: \_\_\_\_\_

Card Holder Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

**DEADLINE FOR JOURNAL ADS: February 4, 2011**  
**Please call 973-365-4605 or ext-4615 with any questions.**